ECON90025
Cooperation and Conflict in World Trade

SUBJECT GUIDE

Semester 2, 2013

Prepared by
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Department of Economics
Faculty of Business and Economics
Introduction

Welcome to Government and International Business. This subject examines the ways in which individuals and groups have engaged in cooperation and conflict in the context of world trade. It introduces students to the role of governments, private individuals and organizations, and markets in constraining and shaping trade, investment and other international activities. Our focus will be on those how specific principles or rules of cooperation have evolved, and when and why they have broken down in conflict. The subject also introduces students to the critical thinking and analysis skills required to explain and evaluate such concepts and related arguments.
Subject Aims

The aim of the subject is to build a critical appreciation of the main developments of the institutions and practices of national governments and multilateral organisations that affect the conduct of international trade.

Prescribed References

Readings are listed on the subject’s LMS page.

Learning Outcomes

To view the subject objectives and the generic skills you will develop through successful completion of this subject, please see the University Handbook: https://app.portal.unimelb.edu.au/CSCApplication/view/2013/ECON90025

To view the learning goals, generic skills and graduate attributes for your degree, please locate the University Handbook entry for your degree at: http://handbook.unimelb.edu.au/

Academic Staff Contact Details

Seminar Leader Contact Details

Dr. Mike Pottenger
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Room: 347, FBE Building
Consultation Hours: Tuesdays, 12pm-2pm

Email Protocol

Please note that we are only able to respond to student emails coming from a University email address. Please do not use personal email addresses such as Yahoo, Hotmail or even business email addresses. Emails from non-University email addresses may be filtered by the University’s spam filter, which means that we may not receive your email. All correspondence relating to this subject will only be sent to your University email address. Note that you must first activate your University email address before you can send or receive emails at that address. You can activate your email account at this link: http://accounts.unimelb.edu.au/.

While academic staff endeavor to address queries received via email, it is more appropriate to resolve substantive questions during seminars and during normal consultation hours. With this in mind, we encourage students to attend all seminars and to familiarise themselves with the consultation hours offered by the seminar leader in this subject.
Seminars

Seminar Times

Seminar 1: Saturday 3 August & Sunday 4 August, Room 5014, 198 Berkeley St
Seminar 2: Saturday 17 August & Sunday 18 August, Room 5014, 198 Berkeley St
Seminar 3: Saturday 31 August & Sunday 1 September, Room 5014, 198 Berkeley St

Seminar Schedule

This section provides a timetable of seminars for the entire semester. Preparation for these seminars is integrated with your assessment for the subject (see below).

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<thead>
<tr>
<th>Seminar</th>
<th>Topic</th>
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<tbody>
<tr>
<td>1</td>
<td>The logic and structure of arguments</td>
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<tr>
<td>2</td>
<td>Competition and conflict in world trade and integration</td>
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<td>3</td>
<td>Cooperation and crisis in international trade and governance</td>
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Seminar Slides

Seminar slides will be placed on the LMS page for this subject prior to each seminar.

Assessment

Assessment Overview

Your assessment for this subject comprises the following:

<table>
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<tr>
<th>Assessment Task</th>
<th>Individual or Group</th>
<th>Hard copy or Electronic</th>
<th>Due</th>
<th>Weighting</th>
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<tbody>
<tr>
<td>Argument Map</td>
<td>Group</td>
<td>Electronic</td>
<td>August 9</td>
<td>10%</td>
</tr>
<tr>
<td>Short Response I</td>
<td>Group</td>
<td>Electronic</td>
<td>August 16</td>
<td>15%</td>
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<tr>
<td>Short Response II</td>
<td>Group</td>
<td>Electronic</td>
<td>August 30</td>
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<tr>
<td>Research Proposal</td>
<td>Individual</td>
<td>Electronic</td>
<td>September 6</td>
<td>10%</td>
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<tr>
<td>Research Essay</td>
<td>Individual</td>
<td>Electronic</td>
<td>September 27</td>
<td>50%</td>
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Argument Map

For this assessment task, you need to map one of the readings provided in the subject, using the techniques of argument mapping introduced and developed in Seminar 1 to represent the logic and structure of the article's argument. This task involves working in a group of up to four students.

Short Responses I and II

These assessment tasks are designed to develop your critical thinking and writing skills, by formulating and mapping your own argument in response to a specific question that will be set relating to the readings for the second and the third seminars. For each task, you need to write (and map, using Rationale), a short response to a question relating to the readings set for the second and third seminars. These tasks involve working in a group of up to four students.

Research Proposal

This piece of assessment helps you think about and plan your 2,000 word research essay. This is important, because a research essay requires you to broaden your thinking, taking the subject material as a starting point, to explore other ideas and construct your own argument.

You need to submit both a proposal, a map of your proposed argument, and an annotated bibliography.

The proposal must (a) state a research question, and then explain (b) what your contention is, and (c) how you will structure and make your argument (e.g. what main cases, examples, sub-arguments will your contention rely on?). Part (c) should be between 250 and 500 words.

Note that your question must actually be a question - it must be a single sentence and must end with a question mark. A statement followed by an instruction to 'discuss' is not a question. Your contention should also be a single sentence, as in the examples of argument mapping we have considered.

The annotated bibliography must included at least 10 sources from outside the recommended reading list. You must annotate these entries with a brief explanation of how and why each will be useful in your research (that is, what evidence does it provide and which parts of your argument will it support?).

Research Essay

For this assessment task, you must submit a 2,000 word research essay, utilising at least 10 sources from outside the reading list. You do not need to submit an argument map of your essay. Depending on the feedback you receive regarding your research essay proposal, you may choose to alter your argument or research topic - this is acceptable. Changes to topics should be done in consultation with the subject coordinator.
Using the Assignment Tool

The Assignment Tool allows you to submit your assignment to your seminar leader online from home or from any of the student labs on campus.

During the course of the semester, you’ll be asked to submit one or more assignments in electronic format into the Assignment Tool. You can access the Assignment Tool by clicking on Assignment Tool in the navigation menu from the LMS page for this subject.

A student guide has been prepared on the use of the Assignment Tool. The guide provides instructions on how to submit assignments in hardcopy format. The guide can be downloaded here: http://fbe.unimelb.edu.au/__data/assets/pdf_file/0006/708342/Students_Guide_Assignment_Tool_Feb2013.pdf

Please note that you are required to keep a copy of your assignment after it has been submitted, as you must be able to produce a copy of your assignment at the request of your seminar leader at anytime after the submission due date.

Plagiarism and Collusion

Presenting material from other sources without full acknowledgement (referred to as plagiarism) is heavily penalised. Penalties for plagiarism can include a mark of zero for the piece of assessment or a fail grade for the subject.

Plagiarism is the presentation by a student of an assignment identified as his or her own work even though it has been copied in whole or in part from another student’s work, or from any other source (eg. published books, web-based materials or periodicals), without due acknowledgement in the text.

Collusion is the presentation by a student of an assignment as his or her own work when it is, in fact, the result (in whole or in part) of unauthorised collaboration with another person or persons. Both the student presenting the assignment and the student(s) willingly supplying unauthorised material are considered participants in the act of academic misconduct.


Penalties for Late Submission and Exceeding Word Limits

In order to ensure equality for all students, assignments must be completed within specified time limits. Late submissions will attract a marking penalty where approval for late submission has not been given.

Special Consideration

Students who have been significantly affected by illness or other serious circumstances during the semester may be eligible to apply for Special Consideration.
The following website contains detailed information relating to who can apply for Special Consideration and the process for making an application:

http://mbs.unimelb.edu.au/students/services/special_consideration

Referencing

All sources used for a written piece of assessment must be referenced. This is to acknowledge that your material is not based entirely on your own ideas, but is based, in part, on the ideas, information, and evidence of others. This is desirable as you are attending University in order to learn from others.

You will be required to use the APA system or Harvard System of referencing. The FBE Centre for Excellence in Learning and Teaching (CELT) has prepared a booklet for each system specifically to assist students to reference correctly. Each booklet contains many examples that will help you when preparing your assignments. The booklets can be found here:

and here:

It is important that all material you present for assessment is referenced correctly. Material that has not been referenced correctly may be considered to be plagiarised, and as such may be penalised. We will also look for evidence that material included in the bibliography has been used in the assignment. Including references that have not been used may also result in your assignment being penalised.

Other Subject Resources

FBE Centre for Excellence in Learning and Teaching

The FBE Centre for Excellence in Learning and Teaching (CELT) provides services and resources to enhance your learning in Business and Economics.

Maximise your academic success by taking part in CELT services that develop:

- Skills in research, referencing and academic writing
- Mastery of different assignment types
- Effective study techniques
- Abilities to learn effectively with your peers
- Transition to the faculty and understanding of academic expectations

The Centre also provides an extensive range of helpsheets that can enhance your academic performance in Business and Economics. These are available or online or at the Centre.

Visit the CELT site www.fbe.unimelb.edu.au/celt to learn more and get involved.